



Board of Trustees
Enrollment Management & Student Affairs Committee

October 11, 2023
8:30-10:00am

President's Boardroom
Horace Mann Building

In accordance with Massachusetts Executive Order Suspending Certain Provisions of the
Open Meeting Law, G.L. c. 30A, § 20 dated March 12, 2020

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

-
- | | |
|---|--------------------------|
| 1. Call to Order | Trustee William Reichelt |
| 2. Approval of Minutes | Trustee William Reichelt |
| a. June 6, 2023 | |
| 3. Items for Information | |
| a. Introduction of VP for Enrollment Mgt. & Student Affairs | Dr. Kevin Hearn |
| b. VP Report, Initial Transition/First 8 weeks | Dr. Kevin Hearn |
| c. Enrollment Management current efforts | Dr. Kevin Hearn |
| 1) FA/23 census report | |
| 2) Fall 2023 events/tactics | |
| d. Student Affairs current efforts | Dr. Kevin Hearn |
| 4. Items for Discussion | |
| a. Development of a Strategic Enrollment Plan | Dr. Kevin Hearn |
| b. Student Affairs Engagement | Dr. Kevin Hearn |
| c. Open agenda/Discussion items | Dr. Kevin Hearn |